MOVEMENT.ORG’s ministry accelerated in 2020 more than any other previous year! God used a disruptive moment in time to foster unity in cities and bring the unified church to address the challenges and brokenness in cities all around the world. It was a challenging year ... it was an impactful year.

- More than 1,600 participants from 943 cities, 84 nations, and 6 continents engaged in ‘virtual’ Movement Day X (MDX), September 22-23. Jim Liske gave extraordinary guidance to MDX.
- Our Global Hub Leaders (Mark V. serving India, Jim Liske serving the US and Latin America, Ian Shelton serving South Pacific, Roger Sutton serving Europe, Tim Day serving Canada, Peter Watt serving Africa) have led with humility, servant’s hearts, and creative leadership. They are an amazing team of godly and gifted leaders!
- Our Founder, Mac Pier, launched the Movement Day Scholars Program in September to an overwhelming response.
- In late October we completed our 11th Movement Day in NYC. Under the creative and visionary leadership of Adam Durso, it was a remarkable two days of innovation, inspiration, and challenge.

At MOVEMENT.ORG we are captured by the global 2030 vision to see 1,000 cities with city movements, globally connected and partnering together to impact their cities and transform our world. We believe 2021 is a year of

Sincerely,

Craig Sider

President & CEO, Movement.org
We at MOVEMENT.ORG are captured by a vision to impact 1,000 cities both spiritually and socially. That is a significant goal given that there are 4,000 cities globally with 100,000 people or more. The top 5 nations with the most 100,000-person cities are India, China, Japan, Brazil, and the U.S.

To impact 1,000 cities we will need to rapidly accelerate the training of leaders to plant and multiply city movements. That necessity has led us to launch the Movement Day Scholars Program and the Movement Day Learning Community. Every movement moves at the speed of leadership.

- Movement Day Scholars was launched with 160 leaders in September 2019
- We envision 1,000 leaders being trained to shape 1,000 city movements
- Movement Day Scholars Program is collaborating with 5 seminaries – Asbury, Dallas Theological, Gordon Conwell, Trinity Evangelical, and Ukrainian Evangelical Theological

The year 2020 started out with great promise. January 2020 was filled with anticipatory meetings and a great gathering of our Global Hub Leaders in Los Angeles to pray and plan. We were planning Movement Day X 2020, a Global Cities gathering in New York City and asking God to bring 1,000 people from 300 cities around the world. This Movement Day X event was to be used for reaching 1,000 Global Cities with movements that caused the spiritual and social flourishing of all who lived in them. As we all know, the global pandemic arrived and completely disrupted every country and people group. Thus, we converted Movement Day X into a fully digital event, and God exceeded our attendance expectations with 1,600 leaders from 900+ cities, who gathered online to pray, worship, learn and grow in unity with one another.

In the U.S., we brought leaders together in a new way with our U.S. City Leaders Call series. Nearly 100 city leaders gathered weekly and now monthly to share best practices and support each other as the unified Church was led to serve in the midst of crisis. The abrupt interruption to our plans also resulted in the launching of Movement Latin America where leaders in 15 cities are meeting for prayer and planning. 2020 was a year of enormous growth and impact as God used City Movements to speak the Gospel and reveal the love of Jesus in the midst of human struggle.

- Our 2021 plan is to have 250 scholars started with 50 enrolled in a graduate program for masters or doctoral work. The goal of each scholar is to write a decadal plan for their city movement before completion of the program
- The Movement Day Learning Community launched in February 2021 with 375 registrants from 154 cities and 48 nations
- The purpose of the Movement Day Learning Community is to provide skill training to equip leaders to mature their city movement

Sincerely,

Mac Pier
FOUNDER, MOVEMENT.ORG

U.S. OVERVIEW

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- Movement Day X 2020 brought the Global Movement together and unified our commitment to city flourishing, through the servant leadership of the Global Hub Leaders across six regions
- U.S. City Leaders Call was launched to bring best practices, prayer, community, and training to City Leaders from coast to coast and border to border
- Movement Latin America was launched. The flourishing of cities was advanced as a result of our weekly and monthly calls
- The COVID-19 pandemic was used by God to launch the digital version of MOVEMENT.ORG
- Because of the radical increase of cities desiring training and coaching, the “Hub City” model was developed and will be launched in 2021

Sincerely,

Jim Liske
EXECUTIVE DIRECTOR, MOVEMENT.ORG/USA
In response to the global pandemic, as well as the ongoing national and local unrest surrounding racial justice, LEAD.NYC and Advance Leadership Intensive (ALI) pivoted to address these and other urgent issues. We reinvented Movement Day New York City (MDNYC), launched numerous vibrant relief programs, expanded our leadership training and shifted grants to help serve those with the most need. LEAD.NYC did an extraordinary job of aligning its efforts with its partners across the metro NYC region and beyond.

- MDNYC migrated its annual in-person gathering to a live, all-digital broadcast from Christian Cultural Center. For two days, more than 400 leaders lamented, collaborated and were catalyzed toward continuing Kingdom work across the metro area.
- The Decadal Plan was launched as a 10-year journey to see one million new Metro New Yorkers reached with the gospel.
- Thousands of families received food and other necessities in East New York, Brooklyn, Washington Heights and Manhattan, as a result of relationships built with the 10 Zip Codes Project. The partnership with invaluable organizations like Love Kitchen, Christian Cultural Center, Beraca Baptist Church and more demonstrated Christ’s love to our neighbors.
- ALI, the leadership training arm of LEAD.NYC which has trained nearly 500 leaders to date, successfully transitioned its 2019-2020 training of 61 ministry and nonprofit leaders to an exclusively virtual environment. These leaders serve cumulatively nearly 200,000 of NYC’s most vulnerable. And momentum continued with the expansion of ALI’s internship program (in New York, Washington and Canada) and the recruitment of the next 57 ALI ministry and nonprofit leaders.
- Lead.NYC co-hosted nearly 600 NYC area leaders for the virtual Global Leadership Summit.

Sincerely,

Adam Durso
EXECUTIVE DIRECTOR, LEAD.NYC

OUR MISSION

To catalyze leaders to spiritually & socially impact their cities through rigorous research, uniting prayer, unified local leadership, and powerful collaboration between diverse sectors.
During 2020, the call – and response – for the whole church to bring the whole Gospel to the whole city grew in unprecedented ways. This season has required every city movement leader and team to be adaptive, creative, responsive, and wholly dependent on God.

**SOUTH PACIFIC**

Even absent a national Movement Day Australia gathering in 2020, One Heart Australia had more connections than ever before. Once COVID-19 hit, activity moved to regular national Zoom calls, which created a great space for many new people to join and engage. City movement leaders were encouraged to take the next step of looking at their city and how a unified church can work together for the flourishing of their ‘place.’

**EUROPE**

The Movement Day vision across Europe continues to expand, with new cities expressing interest on a regular basis. The city transformation vision is strong in cities like Berlin and Oslo, and across the Balkans. In the UK, Movement Day’s unity vision has been developing well for some time with over 140 city unity movements already in place. We now have 20 cities across Europe developing a long-term Movement Day process.

**INDIA**

Though hard hit by the pandemic, God opened up a way to meet virtually and 24 cities in India are currently having an active Movement Day engagement. South Asia has more than 1,000 cities and we are praying and working to take this movement, led by the Holy Spirit, to each of them and to transform the cities for Christ.

**CANADA**

City Movement Canada continues to serve as a coalition builder for city networks, key social welfare ministries, and national ministries. Their plan in Spring 2021 - pending any further complications from Covid 19 - is to host online movement events in 30 cities across Canada. They are supporting the roll out of the WayBase.com and the new Engage app to help mobilize Christians to support key causes in cities and communities across Canada.

**AFRICA**

One of the key strategic steps in the Movement Day Africa process has been the appointment of Regional Hub Leaders in 3 of the African regions – East, West and Central. Movement Day Africa hosted a COVID-19 Response Webinar Series on three relevant and pertinent topics – The New Economic Reality of Africa (June), Business Response in Africa (July), and finally ‘Food Security in Africa during COVID-19 and Beyond’ (August). More than 20 African nations were engaged in these Zooms.
CLAUSE ALEXANDER
Founder
MOVEMENT.ORG

JOSH BALMER
President of Retail & Finance
Penn Valley Gas

ROBERT C. DOLL
Board Chair
Equity Strategist

GANT ELMORE
Principal
Elmore Companies

RAM GIDOOMAL
Chairman of Board
Traidcraft, PLC

RUPERT HAYLES
COO (Interim)
MOVEMENT.ORG

BRIAN JACKS
CEO
WiConnect, LLC

RICHARD G. LYONS, JR.
President
Kintsugi Advisors

MAC PIER
Founder
MOVEMENT.ORG

MATTHEW P. RISTUCCIA
Ministry Director
Lindengrove Ministries

JIM RUNYAN
Board Chair Emeritus
MOVEMENT.ORG

CRAIG SIDER
President & CEO
MOVEMENT.ORG

APRIL TAM SMITH
Managing Director
Equity Derivatives,
Morgan Stanley

WANJI WALCOTT
EVP, Chief Legal Officer
& General Counsel,
Discover Financial
2020 FINANCIALS

**Revenue**

- Contribution: $3,761,889 (79%)
- Contractual: $900,838 (19%)
- Registration: $74,272 (2%)
- Consulting: 0% (0.15%)
- Other: $7,019

Total: $4,744,018

**Expenses**

- Program: $3,452,366 (75%)
- Fundraising: $598,410 (13%)
- G & A: $552,379 (12%)

Total: $4,603,155
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